



**FusionThread**  
— THINK. SIMULATE. SUCCEED. —

# STRATEGIC HORIZONS

**SHAPE THE FUTURE.  
MAKE BETTER CHOICES.  
DRIVE SUSTAINABLE GROWTH.**

Strategic Horizons is an immersive business simulation that challenges participants to think strategically, allocate resources and make decisions that shape the future of their organisation.

Participants compete in a dynamic marketplace where every decision impacts performance, stakeholder value and long-term sustainability.

Think ahead. Act with impact. Lead the future.



## SIMULATION EXPERIENCE

Participants lead a company in a competitive market, making strategic decisions across key areas to create long-term value and outperform the competition.



Strategy  
Development



Market  
Analysis



Resource  
Allocation



Operations  
Management



Stakeholder  
Management



Performance  
& Growth



### THE BUSINESS CHALLENGE

Organisations must navigate constant change while:

- ✓ Competing in fast-moving markets
- ✓ Balancing growth, profitability and risk
- ✓ Making difficult trade-offs with limited resources
- ✓ Aligning strategy with execution
- ✓ Delivering value to stakeholders
- ✓ Building a sustainable competitive advantage

This simulation develops strategic thinking and decision-making skills that drive real business impact.



### KEY LEARNING OUTCOMES

Participants will learn how to:

- ✓ Develop and execute winning strategies
- ✓ Analyse markets and competitor dynamics
- ✓ Make data-informed strategic decisions
- ✓ Allocate resources for maximum impact
- ✓ Manage risk and adapt to change
- ✓ Drive sustainable performance and growth



### IDEAL FOR

- ✓ Senior leaders and managers
- ✓ Strategic planning teams
- ✓ High-potential and leadership programmes
- ✓ Business unit and functional leaders
- ✓ Consultants and advisors
- ✓ Graduate development programmes



### DURATION OPTIONS

- 1-day intensive
- 2-day immersive experience



### PARTICIPANT SIZE

- 6 – 500 participants
- Ideal cohort: 25 participants



**READY TO TRANSFORM LEARNING  
INTO MEASURABLE BUSINESS PERFORMANCE?**  
Contact Fusion Thread today.



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