



FusionThread

— THINK. SIMULATE. SUCCEED. —

OIL & GAS PERSPECTIVES

**INTEGRATE STRATEGY. OPTIMISE OPERATIONS.
MAXIMISE VALUE.**

Oil & Gas Perspectives is a dynamic business simulation that places participants in the driver's seat of a competing oil & gas company.

Teams make integrated decisions across the entire value chain – from exploration and production to refining, marketing and financial management – to create shareholder value and achieve strategic objectives.

Navigate uncertainty. Manage risk. Deliver results.

This is the business of energy.



SIMULATION EXPERIENCE

Participants manage every aspect of an oil & gas business in a competitive environment, making strategic and tactical decisions that impact performance and shareholder value.



Exploration &
Production



Refining &
Processing



Marketing &
Logistics



Financial
Management



Risk &
Compliance



Strategy &
Sustainability



THE BUSINESS CHALLENGE

Oil & gas companies face constant pressure to:

- ✓ Manage volatile oil prices and market uncertainty
- ✓ Optimise production and operational efficiency
- ✓ Control costs and maximise margins
- ✓ Balance short-term performance with long-term growth
- ✓ Manage risk, safety and environmental impact
- ✓ Deliver sustainable shareholder value

This simulation builds the strategic and commercial capability needed to succeed in a complex industry.



KEY LEARNING OUTCOMES

Participants will learn how to:

- ✓ Understand the oil & gas value chain and economics
- ✓ Make integrated strategic and operational decisions
- ✓ Evaluate risk and manage uncertainty
- ✓ Improve financial acumen and commercial thinking
- ✓ Optimise performance and resource allocation
- ✓ Drive sustainable value creation



IDEAL FOR

- ✓ Oil & gas professionals
- ✓ Energy sector leaders
- ✓ Finance and commercial teams
- ✓ Engineering and operations managers
- ✓ Strategy and business development teams
- ✓ Graduate and leadership programmes



DURATION OPTIONS

- 1-day intensive
- 2-day immersive experience



PARTICIPANT SIZE

- 6 – 500 participants
- Ideal cohort: 25 participants

**READY TO TRANSFORM LEARNING
INTO MEASURABLE BUSINESS PERFORMANCE?**

Contact Fusion Thread today.



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